

Privacy Policy for Florentin-bio.com Website

As of July 2022

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I. Name and address of the person responsible

The responsible person within the meaning of the General Data Protection Regulation (GDPR) and other data protection regulations is:

Florentin B.V.

Energieweg 132

3641 RT Mijdrecht

Netherlands

Phone: +31 (0)297 255096

E-mail: Info-WER@obelaglobal.com

Website: www.florentin-bio.com

II. General information on data processing

1. scope of the processing of personal data

As a matter of principle, we only process personal data of our users insofar as this is necessary for the provision of a functional website as well as our contents and services. The processing of personal data of our users is regularly only carried out after the consent of the user. An exception applies in those cases in which obtaining prior consent is not possible for actual reasons and the processing of the data is required by legal regulations.

2. Legal basis for the processing of personal data

Insofar as we obtain the consent of the data subject for processing operations involving personal data, Article 6(1)(1)(a) GDPR serves as the legal basis.

When processing personal data that is necessary for the performance of a contract to which the data subject is a party, Article 6(1)(1)(b) GDPR serves as the legal basis. This also applies to processing operations that are necessary for the implementation of pre-contractual measures.

Insofar as the processing of personal data is necessary for the fulfilment of a legal obligation to which our company is subject, Art. 6(1)(1)(c) GDPR serves as the legal basis.

In the event that vital interests of the data subject or another natural person make it necessary to process personal data, Article 6(1)(1)(d) GDPR serves as the legal basis.

If the processing is necessary to protect a legitimate interest of our company or a third party and the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, Article 6(1)(1)(f) GDPR serves as the legal basis for the processing.

3. Data deletion and storage period

The personal data of the data subject shall be deleted or blocked as soon as the purpose of the storage no longer applies. Storage may also take place if this has been provided for by the European or national legislator in Union regulations, laws or other provisions to which the

person responsible is subject. The data will also be blocked or deleted if a storage period prescribed by the aforementioned standards expires, unless there is a necessity for the continued storage of the data for the conclusion or fulfilment of a contract.

III. Rights of the data subject

If your personal data is processed, you are a data subject within the meaning of the GDPR and you have the following rights vis-à-vis the controller:

1. Right to information

You can ask the controller to confirm whether personal data concerning you is being processed by him.

If there is such processing, you can request information from the controller about the following:

1. the purposes for which the personal data is processed;
2. the categories of personal data which are processed;
3. the recipients or categories of recipients to whom the personal data concerning you have been or will be disclosed;
4. the planned duration of the storage of the personal data relating to you or, if specific information on this is not possible, criteria for determining the storage duration;
5. the existence of a right to rectify or erase personal data concerning you, a right to restrict processing by the controller or a right to object to such processing;
6. the existence of a right of appeal to a supervisory authority;
7. any available information on the origin of the data if the personal data is not collected from the data subject;
8. the existence of automated decision-making, including profiling, pursuant to Article 22(1) and (4) of the GDPR and, at least in these cases, - meaningful information about the logic involved and the scope and intended effects of such processing for the data subject.

You have the right to request information on whether the personal data concerning you is transferred to a third country or to an international organisation. In this context, you may request to be informed about the appropriate safeguards pursuant to Art. 46 of the GDPR in connection with the transfer.

This right of access may be restricted to the extent that it is likely to render impossible or seriously impair the achievement of the research or statistical purposes and the restriction is necessary for the fulfilment of the research or statistical purposes.

2. Right of rectification

You have a right of rectification and/or completion vis-à-vis the controller if the personal data processed concerning you are inaccurate or incomplete. The controller must carry out the rectification without delay.

Your right to rectification may be limited to the extent that it is likely to render impossible or seriously impair the achievement of the research or statistical purposes and the limitation is necessary for the fulfilment of the research or statistical purposes.

3. Right to restriction of processing

You can request the restriction of the processing of personal data concerning you under the following conditions:

1. if you contest the accuracy of the personal data concerning you for a period of time that enables the controller to verify the accuracy of the personal data;
2. the processing is unlawful and you refuse the erasure of the personal data and instead request the restriction of the use of the personal data;
3. the controller no longer needs the personal data for the purposes of processing, but you need it for the assertion, exercise or defence of legal claims, or
4. if you have objected to the processing pursuant to Art. 21(1) GDPR and it has not yet been determined whether the legitimate grounds of the controller outweigh your grounds.

Where the processing of personal data relating to you has been restricted, such data may be processed, with the exception of storage, only with your consent or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for reasons of substantial public interest of the Union or a Member State.

If the restriction of processing has been imposed in accordance with the above conditions, you will be informed by the controller before the restriction is lifted.

Your right to restrict processing may be limited to the extent that it is likely to render impossible or seriously impede the achievement of the research or statistical purposes and the restriction is necessary for the fulfilment of the research or statistical purposes.

4. Right to erasure

a) Obligation to delete

You may request the controller to delete the personal data concerning you without delay and the controller is obliged to delete this data without delay if one of the following reasons applies:

- The personal data concerning you is no longer necessary for the purposes for which it was collected or otherwise processed.
- You revoke your consent on which the processing was based pursuant to Art. 6(1)(1)(a) or Art. 9(2)(a) GDPR and there is no other legal basis for the processing.
- You object to the processing pursuant to Article 21(1) of the GDPR and there are no overriding legitimate grounds for the processing, or you object to the processing pursuant to Article 21(2) of the GDPR.
- The personal data concerning you has been processed unlawfully.
- The deletion of the personal data concerning you is necessary for compliance with a legal obligation under Union or Member State law to which the controller is subject.
- The personal data concerning you was collected in relation to information society services offered pursuant to Article 8(1) of the GDPR.

b) Information to third parties

If the controller has made the personal data concerning you public and is obliged to erase it pursuant to Article 17(1) of the GDPR, it shall take reasonable measures, including technical measures, having regard to the available technology and the cost of implementation, to inform data controllers which process the personal data that you, as the data subject, have requested that they erase all links to, or copies or replications of, that personal data.

c) Exceptions

The right to erasure does not exist insofar as the processing is necessary

1. to exercise the right to freedom of expression and information.
2. for compliance with a legal obligation which requires processing under Union or Member State law to which the controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
3. for reasons of public interest in the area of public health pursuant to Art. 9(2)(h) and (i) and Art. 9(3) GDPR;
4. for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes pursuant to Article 89(1) of the GDPR, where the right referred to in Section a) is likely to render impossible or seriously prejudice the achievement of the purposes of such processing, or
5. for the assertion, exercise or defence of legal claims.

5. Right to information

If you have asserted the right to rectification, erasure or restriction of processing against the controller, the controller is obliged to notify all recipients to whom the personal data concerning you have been disclosed of this rectification or erasure of the data or restriction of processing, unless this proves impossible or involves a disproportionate effort.

You have the right to be informed of these recipients by the controller.

6. Right to data portability

You have the right to obtain the personal data concerning you that you have provided to the controller in a structured, commonly used and machine-readable format. You also have the right to transmit this data to another controller without hindrance from the controller to whom the personal data has been provided, insofar as

1. the processing is based on consent pursuant to Art. 6(1)(1)(a) GDPR or Art. 9(2)(a) GDPR or on a contract pursuant to Art. 6(1)(1)(b) GDPR and
2. the processing is carried out with the aid of automated procedures.

In exercising this right, you also have the right to have the personal data concerning you transferred directly from one controller to another controller, insofar as this is technically feasible. The freedoms and rights of other persons must not be affected by this.

The right to data portability shall not apply to processing of personal data necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

7. Right of objection

You have the right to object at any time, for reasons arising from your particular situation to the processing of personal data relating to you which is carried out on the basis of Article 6(1)(1)(e) or f GDPR; this also applies to profiling based on these provisions.

The controller shall no longer process the personal data concerning you unless it can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or for the establishment, exercise or defence of legal claims.

If the personal data concerning you is processed for the purpose of direct marketing, you have the right to object at any time to the processing of the personal data concerning you for the purpose of such marketing; this also applies to profiling, insofar as it is related to such direct marketing.

If you object to processing for direct marketing purposes, the personal data concerning you will no longer be processed for these purposes.

You have the possibility to exercise your right to object in connection with the use of information society services by means of automated procedures using technical specifications.

You also have the right to object, on grounds relating to your particular situation, to the processing of personal data concerning you which is carried out for scientific or historical research purposes or for statistical purposes pursuant to Article 89(1) of the GDPR.

Your right to object may be limited to the extent that it is likely to render impossible or seriously impair the achievement of the research or statistical purposes and the limitation is necessary for the fulfilment of the research or statistical purposes.

8. Right to revoke the declaration of consent under data protection law

You have the right to revoke your data protection consent at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

9. Automated decision-making in individual cases including profiling

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you. This does not apply if the decision

1. is necessary for the conclusion or performance of a contract between you and the controller,
2. is permitted by legislation of the Union or the Member States to which the controller is subject, and that legislation contains appropriate measures to safeguard your rights and freedoms and your legitimate interests, or
3. is with your express consent.

However, these decisions must not be based on special categories of personal data pursuant to Article 9(1) of the GDPR, unless Article 9(2)(a) or (b) of the GDPR applies and appropriate measures have been taken to protect the rights and freedoms and your legitimate interests.

With regard to the cases referred to in 1 and 3, the controller shall take reasonable steps to safeguard the rights and freedoms of, and the legitimate interests of, the data subject, including at least the right to obtain the intervention of a person from the controller, to express his or her point of view and to contest the decision.

10. Right to complain to a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your residence, place of work or the place of the alleged infringement, if you consider that the processing of personal data concerning you infringes the GDPR.

The supervisory authority to which the complaint has been lodged shall inform the complainant of the status and outcome of the complaint, including the possibility of a judicial remedy under Article 78 GDPR.

IV. Provision of the website and creation of log files

1. Description and scope of data processing

Each time our website is accessed, our system automatically collects data and information from the computer system of the accessing computer.

The following data is collected:

- Information about the browser type and version used
- The IP address of the user
- Date and time of access

This data is stored in the log files of our system. This data is not stored together with other personal data of the user.

2. Purpose of the data processing

The temporary storage of the IP address by the system is necessary to enable delivery of the website to the user's computer. For this purpose, the user's IP address must remain stored for the duration of the session.

The storage in log files is done to ensure the functionality of the website. In addition, we use the data to optimise the website and to ensure the security of our information technology systems. An evaluation of the data for marketing purposes does not take place in this context.

These purposes are also our legitimate interest in data processing according to Art. 6(1)(1)(f) GDPR.

3. Legal basis for the data processing

The legal basis for the temporary storage of the data and the log files is Art. 6(1)(1)(f) GDPR.

4. Duration of storage

The data is deleted as soon as it is no longer required to achieve the purpose for which it was collected. In the case of the collection of data for the provision of the website, this is the case when the respective session has ended.

In the case of storage of data in log files, this is the case after one month at the latest.

5. Possibility of objection and removal

The collection of data for the provision of the website and the storage of the data in log files is absolutely necessary for the operation of the website. Consequently, there is no possibility for the user to object.

V. Use of cookies

1. Description and scope of data processing

Our website uses cookies. Cookies are text files that are stored in the internet browser or by the internet browser on the user's computer system. When a user calls up a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic string of characters that enables the browser to be uniquely identified when the website is called up again.

We use cookies to make our website more user-friendly. Some elements of our website require that the calling browser can be identified, even after a page change.

The following data is stored and transmitted in the cookies:

- Frequency of page views

The user data collected in this way is pseudonymised by technical precautions. Therefore, it is no longer possible to assign the data to the calling user. The data is not stored together with other personal data of the users.

2. Purpose of the data processing

The purpose of using technically necessary cookies is to simplify the use of websites for users. Some functions of our website cannot be offered without the use of cookies. For these, it is necessary that the browser is recognised even after a page change.

We need cookies for the following applications:

- Cookie consent banner (Usercentrics, see also under section *X Plug-ins*)
- Adoption of language settings

The user data collected through technically necessary cookies are not used to create user profiles.

3. Legal basis for the data processing

The legal basis for the processing of personal data using technically necessary cookies is Art. 6(1)(1)(f) GDPR.

4. Duration of storage, possibility of objection and removal

Cookies are stored on the user's computer and transmitted to our site by the user. Therefore, as a user, you also have full control over the use of cookies. By changing the settings in your internet browser, you can deactivate or restrict the transmission of cookies. Cookies that have already been saved can be deleted at any time. This can also be done automatically. If

cookies are deactivated for our website, it may no longer be possible to use all the functions of the website to their full extent.

If you use a Safari browser version 12.1 or higher, cookies are automatically deleted after seven days. This also applies to opt-out cookies, which are set to prevent tracking measures.

VI. E-mail contact

1. Description and scope of data processing

On our website, it is possible to contact us via the e-mail address provided. In this case, the user's personal data transmitted with the e-mail will be stored.

The data is used exclusively for processing the conversation.

2. Purpose of the data processing

In the case of contact by e-mail, this also constitutes the necessary legitimate interest in processing the data.

3. Legal basis for the data processing

The legal basis for the processing of the data is Art. 6(1)(a) GDPR if the user has given his consent.

The legal basis for the processing of data transmitted in the course of sending an e-mail is Art. 6(1)(f) GDPR. If the e-mail contact aims at the conclusion of a contract, the additional legal basis for the processing is Art. 6(1)(b) GDPR.

4. Duration of the storage

The data is deleted as soon as it is no longer required to achieve the purpose for which it was collected. For personal data sent by e-mail, this is the case when the respective conversation

with the user has ended. The conversation is ended when the circumstances indicate that the matter in question has been conclusively clarified.

The additional personal data collected during the sending process will be deleted after a period of seven days at the latest.

5. Possibility of objection and removal

The user has the possibility to revoke his consent to the processing of personal data at any time. If the user contacts us by e-mail, he or she can object to the storage of his or her personal data at any time. In such a case, the conversation cannot be continued.

To do so, please send us an e-mail to: Info-WER@obelaglobal.com

All personal data stored in the course of contacting us will be deleted in this case.

VII. Contact form

1. Description and scope of data processing

Our website contains a contact form that can be used for electronic contact. For our contact form, we use the plug-in "Contact Form 7" from RockLobster LLC, Sakai 810-0001 Fukuoka Prefecture Chuo-ku Tenjin 1-chome 8-1, Fukuoka City Hall, Japan. Point X describes the use of Contact Form 7 in detail. If a user makes use of this option, the data entered in the input field will be transmitted to us and stored.

The following data is stored at the time the message is sent:

- E-mail address
- Surname
- First name
- Salutation
- Address
- Telephone/mobile phone number
- IP address of the calling computer
- Date and time of contact

For the processing of the data, your consent is obtained during the submission process and reference is made to this data protection declaration.

Alternatively, it is possible to contact us via the e-mail address provided. In this case, the user's personal data transmitted with the e-mail will be stored.

The data is used exclusively for processing the conversation.

2. Purpose of the data processing

The processing of the personal data from the input field serves us solely to process the contact. In the case of contact by e-mail, this also constitutes the necessary legitimate interest in processing the data.

The other personal data processed during the submission process serve to prevent misuse of the contact form and to ensure the security of our information technology systems.

3. Legal basis for the data processing

The legal basis for the processing of the data is Art. 6(1)(1)(a) GDPR if the user has given his consent.

The legal basis for the processing of data transmitted in the course of sending an e-mail is Art. 6(1)(1)(f) GDPR. If the e-mail contact is aimed at concluding a contract, the additional legal basis for the processing is Art. 6(1)(1)(b) GDPR.

4. Duration of the storage

The data is deleted as soon as it is no longer required to achieve the purpose for which it was collected. For the personal data from the input field of the contact form and those sent by e-mail, this is the case when the respective conversation with the user has ended. The conversation is ended when the circumstances indicate that the matter in question has been conclusively clarified.

The additional personal data collected during the sending process will be deleted after a period of seven days at the latest.

5. Possibility of objection and removal

The user has the option to revoke his consent to the processing of personal data at any time. If the user contacts us by e-mail, he or she can object to the storage of his or her personal data at any time. In such a case, the conversation cannot be continued.

To do so, please send us an e-mail to: Info-WER@obelaglobal.com

All personal data stored in the course of contacting us will be deleted in this case.

VIII. Corporate presences

Use of corporate presences in social networks

Instagram

Instagram, Part of Facebook Ireland Ltd, 4 Grand Canal Square Grand Canal Harbour, Dublin 2 Ireland

On our company page, we provide information and offer Instagram users the opportunity to communicate. If you carry out an action on our Instagram company page (e.g., comments, posts, likes, etc.), it may be that you make personal data (e.g., real name or photo of your user profile) public. However, since we generally or to a large extent have no influence on the processing of your personal data by Instagram, which is jointly responsible for the Florentin B.V. corporate presence, we cannot make any binding statements about the purpose and scope of the processing of your data.

Our corporate presence in social networks is used for communication and information exchange with (potential) customers. In particular, we use the corporate presence for:

- Product advertising
- Publication of pictures, videos, and recipes

- Interaction with the community (comments & messages)
- Influencer collaborations
- Competitions
- Complaint management

In this context, publications about the company's presence may contain the following content:

- Information about products
- Competitions
- Advertising

Every user is free to publish personal data through activities.

The legal basis for data processing is Art. 6(1)(1)(a) GDPR.

The data generated by the corporate presence is not stored in our own systems.

You can object at any time to the processing of your personal data that we collect in the course of your use of our Instagram corporate presence and exercise your data subject rights as set out in III. of this data protection declaration.

To do so, please send us an e-mail to: Info-WER@obelaglobal.com

You can find more information about the processing of your personal data by Instagram and the corresponding objection options here: <https://privacycenter.instagram.com/policy>

Twitter

Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, Ireland

On our company page, we provide information and offer Twitter users the opportunity to communicate. If you carry out an action on our Twitter company page (e.g., comments, posts, likes, etc.), it may be that you make personal data (e.g., clear name or photo of your user profile) public. However, as we generally or to a large extent have no influence on the

processing of your personal data by the company Twitter, which is jointly responsible for the Florentin B.V. corporate presence, we cannot make any binding statements about the purpose and scope of the processing of your data.

Our corporate presence in social networks is used for communication and information exchange with (potential) customers. In particular, we use the corporate presence for:

- Product advertising
- Publication of pictures, videos, and recipes
- Interaction with the community (comments & messages)
- Influencer collaborations
- Competitions
- Complaint management

In this context, publications about the company's appearance may contain the following contents:

- Information about products
- Competitions
- Advertising

Every user is free to publish personal data through activities.

The legal basis for data processing is Art. 6(1)(1)(a) GDPR.

The data generated by the corporate presence is not stored in our own systems.

You can object at any time to the processing of your personal data that we collect in the context of your use of our Twitter corporate presence and assert your data subject rights as stated under III. Of this data protection declaration.

To do so, please send us an e-mail to: Info-WER@obelaglobal.com

For more information on the processing of your personal data by Instagram and the corresponding objection options, please click here: <https://twitter.com/en/privacy>

IX. Hosting

The website is hosted on servers of a service provider commissioned by us.

Our service provider is:

Feka ICT, Rendementsweg 14, 3641 SL Mijdrecht, Netherlands

The servers automatically collect and store information in so-called server log files, which your browser automatically transmits when you visit the website. The information stored is:

- Browser type and version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Date and time of the server request
- IP address

This data is not merged with other data sources. The collection of this data is based on Art. 6(1)(f) GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimisation of its website - for this purpose, the server log files must be collected.

The website server is geographically located in the European Union (EU) or the European Economic Area (EEA).

X. Plug-ins

We use plug-ins for various purposes. The plug-ins used are listed below:

Use of Google Analytics

1. Scope of the processing of personal data

We use Google Analytics, a web analytics service provided by Google Ireland Ltd, Gordon House, Barrow Street, D04 E5W5, Dublin, Ireland (hereinafter: Google). Google Analytics examines, among other things, the origin of visitors, the length of time they spend on individual pages and the use of search engines, thus allowing better monitoring of the success of advertising campaigns. Google sets a cookie on your computer. This allows personal data to be stored and evaluated, especially the user's activity (in particular, which pages were visited and which elements were clicked on), device and browser information (in particular, the IP address and the operating system), data about the advertisements displayed (in particular, which advertisements were displayed and whether the user clicked on them) and also data from advertising partners (in particular, pseudonymised user IDs). The information generated by the cookie about your use of this website will be transmitted to and stored by Google on servers in the United States. In the event that IP anonymisation is activated on this website, your IP address will, however, be truncated beforehand by Google within member states of the European Union or in other contracting states to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there.

On behalf of the operator of this website, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing other services relating to website activity and internet usage to the website operator. The IP address transmitted by your browser as part of Google Analytics will not be merged with other Google data. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this you may not be able to use the full functionality of this website.

Part of the terms of use of Google Analytics as a Google advertising product are so-called standard data protection clauses (Art. 46(2)(1)(c) GDPR). These are to be classified as an

appropriate guarantee for the protection of the transfer and processing of personal data outside the EU.

Further information on the processing of data by Google can be found here: <https://policies.google.com/privacy?gl=DE&hl=en>

2. Purpose of the data processing

The purpose of processing personal data is to specifically address a target group that has already expressed an initial interest by visiting the site.

3. Legal basis for the processing of personal data

The legal basis for the processing of the users' personal data is, in principle, the user's consent pursuant to Art. 6(1)(1)(a) GDPR.

4. Duration of storage

Your personal information will be retained for as long as is necessary to fulfil the purposes described in this privacy policy or as required by law. Advertising data in server logs will be anonymised by Google's own deletion of parts of the IP address and cookie information after 9 and 18 months respectively.

5. Revocation and removal option

You have the right to revoke your declaration of consent under data protection law at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

You can prevent the collection and processing of your personal data by Google by preventing third-party cookies from being stored on your computer, by using the "Do Not Track" function of a supporting browser, by deactivating the execution of script code in your browser or by

installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

You can also prevent the collection of data generated by the cookie and related to your use of the online presence (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plug-in available under the following link: <https://tools.google.com/dlpage/gaoptout?hl=en>

You can deactivate the use of your personal data by Google using the following link: <https://adssettings.google.com>

For information on how to object and opt-out of Google's use of your personal data, please visit: <https://policies.google.com/privacy?gl=DE&hl=en>

Use of Google ReCaptcha

1. scope of the processing of personal data

We use Google ReCaptcha from the provider Google Ireland Ltd, Gordon House, Barrow Street, D04 E5W5, Dublin, Ireland. This tool is intended to check whether a data entry is compliant and has not been made by a bot. For this purpose, Google ReCaptcha analyses and authenticates the behaviour of a visitor to an online presence with regard to various characteristics. As a result, personal data can be stored and evaluated, especially the user's activity (in particular mouse movements and which elements have been clicked on) and device and browser information (in particular time, IP address and operating system). The data will not be associated with data that may be collected or used in connection with the parallel use of authenticated Google services such as Gmail.

Further information on the processing of data by Google can be found here: <https://policies.google.com/privacy?gl=DE&hl=en>

2. Purpose of the data processing

The use of Google ReCaptcha serves to protect our online presence from misuse.

3. Legal basis for the processing of personal data

The legal basis for the processing of the users' personal data is, in principle, the user's consent pursuant to Art. 6(1)(1)(a) GDPR.

4. Duration of storage

Your personal information will be retained for as long as is necessary to fulfil the purposes described in this Privacy Policy or as required by law, e.g., for tax and accounting purposes.

5. Revocation and removal option

You have the right to revoke your declaration of consent under data protection law at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

You can prevent the collection as well as the processing of your personal data by Google by preventing third-party cookies from being stored on your computer, by using the "Do Not Track" function of a supporting browser, by deactivating the execution of script code in your browser or by installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

You can deactivate the use of your personal data by Google using the following link: <https://adssettings.google.com>

Information on how to object to and remove Google can be found at: <https://policies.google.com/privacy?gl=DE&hl=en>

Use of Contact Form 7

1. Scope of the processing of personal data

We use the WordPress plug-in Contact Form 7 of RockLobster LLC, Sakai 810-0001 Fukuoka Prefecture Chuo-ku Tenjin 1-chome 8-1, Fukuoka City Hall, Japan (hereinafter: RockLobster) to manage contact forms on our online presence. Form data entered is transmitted by e-mail. Personal data may be stored and analysed in this way, in particular the activity of the user (especially which pages have been visited and which elements have been clicked on) and device and browser information (especially the IP address and the operating system). In the process, data may be transmitted to RockLobster servers in Japan. Regarding Japan, there is an adequacy decision of the European Union.

You can find it here:

<https://eur-lex.europa.eu/legal-content/DE/TXT/?uri=OJ:L:2019:076:TOC>

Further information on the processing of data by Contact Form 7 can be found here:

<https://contactform7.com/privacy-policy/>

2. Purpose of the data processing

The use of the Contact Form 7 plug-in serves to improve the user-friendliness of our online presence. We use this plug-in to be able to easily create and integrate contact forms and to present them in an appealing way.

3. Legal basis for the processing of personal data

The legal basis for the processing of the users' personal data is, in principle, the user's consent pursuant to Art. 6(1)(1)(a) GDPR.

4. Duration of storage

Your personal information will be stored for as long as is necessary to fulfil the purposes described in this privacy policy or as required by law, e.g., for tax and accounting purposes.

5. Revocation and removal option

You have the right to revoke your declaration of consent under data protection law at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

You can prevent the collection and processing of your personal data by Contact Form 7 by preventing the storage of third-party cookies on your computer, using the "Do Not Track" function of a supporting browser, deactivating the execution of script code in your browser or installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

For more information on how to object to and remove Contact Form 7, please visit: <https://contactform7.com/privacy-policy/>

Use of Flamingo

1. Scope of the processing of personal data

We use the WordPress plug-in Flamingo from RockLobster LLC, Sakai 810-0001 Fukuoka Prefecture Chuo-ku Tenjin 1-chome 8-1, Fukuoka City Hall, Japan (hereinafter: RockLobster) to manage contact forms on our online presence. Form data entered is transmitted by e-mail. Personal data may be stored and analysed in this way, in particular the user's activity (especially which pages have been visited and which elements have been clicked on) and device and browser information (especially the IP address and the operating system). In the process, data may be transmitted to RockLobster servers in Japan. Regarding Japan, there is an adequacy decision of the European Union. You can find it here:

<https://eur-lex.europa.eu/legal-content/DE/TXT/?uri=OJ:L:2019:076:TOC>

For further information on the processing of data by Flamingo, please click here: <https://wordpress.org/plugins/flamingo/> or <https://contactform7.com/privacy-policy/>

2. Purpose of the data processing

The use of the Flamingo plug-in serves to improve the user-friendliness of our online presence. We use this plug-in to easily create, integrate and attractively display contact forms.

3. Legal basis for the processing of personal data

The legal basis for the processing of the users' personal data is, in principle, the user's consent in accordance with Art. 6(1)(1)(a) GDPR.

4. Duration of the storage

Your personal information will be retained for as long as is necessary to fulfil the purposes described in this privacy policy or as required by law, for example for tax and accounting purposes.

5. Possibility of revocation and removal

You have the right to revoke your data protection consent at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

You can prevent the collection and processing of your personal data by Flamingo by preventing third-party cookies from being stored on your computer, using the "Do Not Track" function of a supporting browser, deactivating the execution of script code in your browser or installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

For more information on how to object to and remove Flamingo, please visit: <https://wordpress.org/plugins/flamingo/> or <https://contactform7.com/privacy-policy/>

Use of WPML

1. Scope of the processing of personal data

We use WPML provided by OnTheGoSystems Limited, 22/F 3 Lockhart Road, Wanchai, Hong Kong (hereinafter referred to as: WPML). WPML is a multi-language plug-in for WordPress. We use WPML to display our online presence in different languages. When you visit our online site, WPML stores a cookie on your terminal device to save the language setting you have selected. This allows personal data to be stored and analysed, in particular the user's activity (especially which pages have been visited and which elements have been clicked on) as well as device and browser information (especially the IP address and the operating system).

Further information on the processing of data by WPML can be found here: <https://wpml.org/documentation-3/privacy-policy-and-gdpr-compliance/>

2. Purpose of the processing of personal data

The use of WPML serves to be able to present our online presence in several languages.

3. Legal basis for the processing of personal data

The legal basis for data processing is Art. 6(1)(1)(f) GDPR. Our legitimate interest lies in addressing visitors to our online presence in your native language.

4. Duration of storage

WPML stores cookies on your terminal device. Information on the storage period of the cookies can be found at: <https://wpml.org/documentation/privacy-policy-and-gdpr-compliance/>

5. Possibility of objection and removal

You can prevent the collection and processing of your personal data by WPML by preventing third-party cookies from being stored on your computer, by using the "Do Not Track" function of a supporting browser, by deactivating the execution of script code in your browser or by installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

For more information on how to object to and remove WPML, please visit: <https://wpml.org/documentation-3/privacy-policy-and-gdpr-compliance/>

Use of Font Awesome

1. Scope of the processing of personal data

We use fonts from Font Awesome, a service of Fonticons, Inc, 6 Porter Road, Apartment 3R, Cambridge, MA 02140, USA (hereinafter referred to as: Font Awesome). The fonts are transferred to the browser's cache when the page is called up in order to be able to use them for the visually improved display of various information. As a result, personal data may be stored, transmitted and analysed, especially device and browser information (in particular the IP address and the operating system).

If the browser does not support Font Awesome or prevents access, the text is displayed in a standard font.

No cookies are stored on the visitor's computer when the page is called up. For further information on the processing of data by Font Awesome, please click here: <https://origin.fontawesome.com/privacy>

2. Purpose of the data processing

The use of Font Awesome serves as an appealing presentation of our texts.

3. Legal basis for the processing of personal data

The legal basis for the processing of the users' personal data is, in principle, the user's consent pursuant to Art. 6(1)(1)(a) GDPR.

4. Duration of storage

Your personal information will be retained for as long as is necessary to fulfil the purposes described in this Privacy Policy or as required by law.

5. Revocation and removal option

You have the right to revoke your declaration of consent under data protection law at any time. The revocation of consent does not affect the lawfulness of the processing carried out on the basis of the consent until the revocation.

You can prevent the collection and processing of your personal data by Font Awesome by preventing third-party cookies from being stored on your computer, by using the "Do Not Track" function of a supporting browser, by disabling the execution of script code in your browser or by installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

For more information on how to object to and remove Font Awesome, please visit: <https://origin.fontawesome.com/privacy>

Use of Usercentrics

1. Scope of the processing of personal data

We use the Usercentrics Consent Management Platform of Usercentrics GmbH, Rosental 4, 80331 Munich, Germany (hereinafter: Usercentrics). Usercentrics enables us to obtain and manage user consent for data processing and to document it in a legally compliant manner. For this purpose, Usercentrics sets cookies on the user's terminal device. The following data is processed in the process:

- Date and time of the visit
- Device information
- Browser information
- Anonymised IP address
- Opt-in and opt-out data

The data is processed geographically in the European Union.

Further information on the processing of data by Usercentrics can be found here: <https://usercentrics.com/privacy-policy/>

2. Purpose of the data processing

The processing of personal data serves to comply with the legal obligations of the GDPR and UAVG.

3. Legal basis for the processing of personal data

The legal basis for the processing of the users' personal data is Art. 6(1)(1)(f) GDPR. Our legitimate interest lies in the purposes mentioned under 2.

4. Duration of the storage

Your personal information will be retained for as long as is necessary to fulfil the purposes described in this Privacy Policy, consent to storage has been withdrawn or as required by law.

5. Possibility of objection and removal

You can prevent the collection and processing of your personal data by Usercentrics by preventing third-party cookies from being stored on your computer, by using the "Do Not Track" function of a supporting browser, by deactivating the execution of script code in your browser or by installing a script blocker such as NoScript (<https://noscript.net/>) or Ghostery (<https://www.ghostery.com>) in your browser.

You can find further information on objection and removal options vis-à-vis Usercentrics at: <https://usercentrics.com/privacy-policy/>

XI. Protection of minors

Persons who have not yet reached the age of 16 may only provide us with personal data if they have the express consent of a parent or guardian and proof has been sent to us in advance by e-mail to: Info-WER@obelaglobal.com

This privacy policy was created with the support of DataGuard.